



Wild Rumpus

XV

Guide to Sponsorship
DOWNTOWN ATHENS, GA | SATURDAY, OCTOBER 28, 2023

“Here in Athens, Halloween is the biggest holiday of the year... The centerpiece of it all is the Wild Rumpus Parade & Spectacle downtown.”

-Flagpole Magazine



“This parade is considered one of the best Halloween parades in the country.”

-Athens Banner-Herald

“Wild Rumpus parade goers are clad in anything and everything. The amount of creativity flowing through Athens is incredible.”

-The Red and Black

“An amazingly interactive Halloween activity in one of America’s most exciting college towns.”

-blog.exploregeorgia.org

LARGEST PUBLIC PARTICIPATION EVENT IN ATHENS:

The WILD RUMPUS IS:

A FREE, ALL-INCLUSIVE PARADE which annually drawing many thousands of costumed participants and spectators

A MUSIC FESTIVAL with bands, hip-hop artists, and performers located all over downtown Athens in the streets and on stages

A MASSIVE DANCE PARTY IN THE STREETS at the end of the parade, with DJs, fire performers, aerial trapeze performers and more

- * EXTRAORDINARY CREATIVE OUTPOURING**
- * HOLIDAY CELEBRATION FOR ALL WALKS OF LIFE**
- * SUPPORTS ATHENS ARTS AND MUSIC SCENE**
- * GENERATOR OF JOY AND TOGETHERNESS**
- * ALWAYS MASSIVELY DIVERSE**



THE WILD RUMPUS..

..is one of the Southeast USA's premier Halloween events.

In Athens, it is one of the top 3 biggest events of the year.

2023 anticipated attendees and participants:

20,000+

ALL AGES, ALL RACES, ALL ECONOMIC LEVELS

The Wild Rumpus attracts everyone for an amazing, joyful time that is free of societal, economic, and racial divisions typically present in everyday life.

Families, teens, high school and college students, professionals, retirees, singles, couples, groups, celebrities, activists, bankers, artists, musicians, single parents, work friends, burners, creatives, festival enthusiasts, toddlers in strollers, grandparents with walkers, cultural icons, party people, and couch potatoes alike all mix in this gleeful brouhaha.

*** Increased Regional, National, and International Festival Visits**



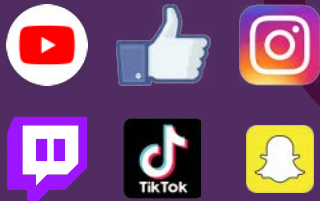
THE EXPERIENCE

WE WORK – AND LIVE! – FOR THIS

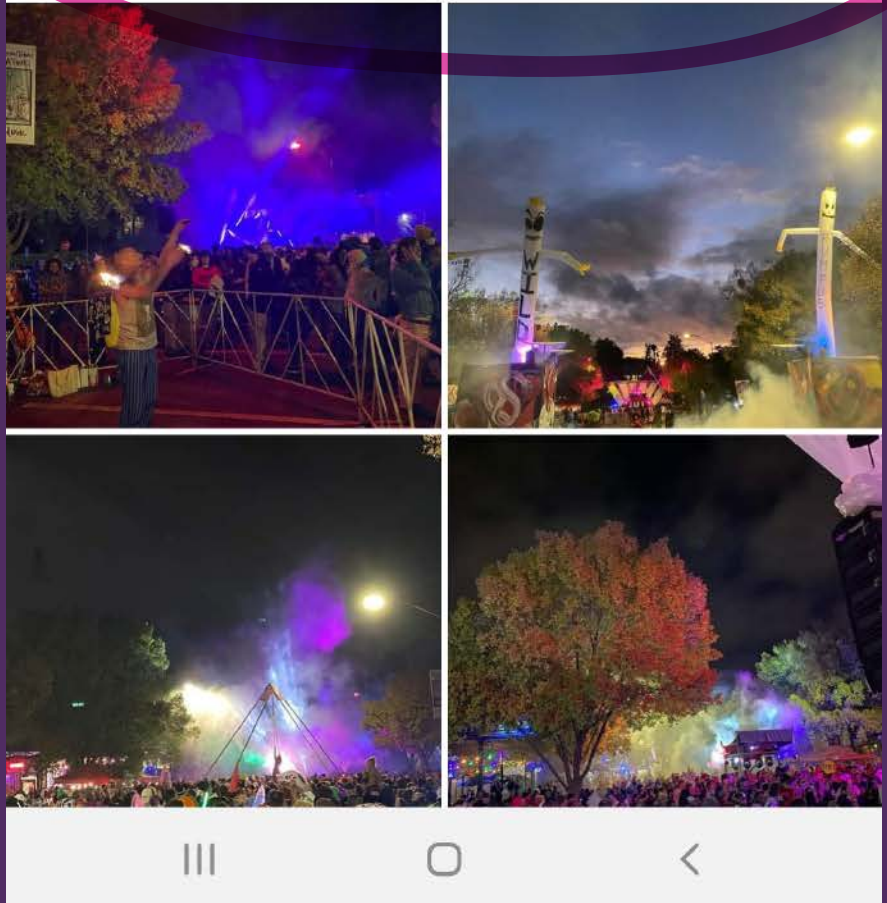


DON'T JUST LISTEN TO US

Social media is flooded every Rumpus with thousands of revelers posting photos and accounts of the amazing, fun times... Here are some of the stories-



50 - 75k



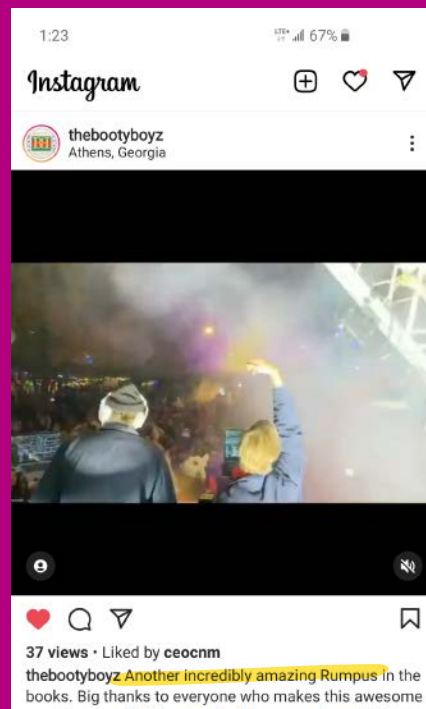


OUR GOALS

WE HAVE MANY... #1 TO THROW AN AMAZING EVENT..

SO FAR, SO GOOD

#wildrumpusathens
@wildrumpusparade



- * BUSINESSES
- * INDIVIDUALS
- * FOUNDATIONS
- * PUBLIC FUNDING
- * CELEBRITIES
- * VOLUNTEER OPPORTUNITIES

..WITH YOU IN THE MIDDLE OF IT!!

Join these AMAZING folks [and so many more](#) in sponsoring The Wild Rumpus:



James E. and Betty J. Huffer Foundation



R.E.M.



HYATT PLACE®



Rotary
Classic City of Athens



KAPTIV8



flagpole





INVOLVEMENT

ATTACH YOUR NAME TO THE WILD RUMPUS

RUMPUS ROYALTY

\$10000 +

The premier Rumpus experience. This is the level of creative activations, major presenting opportunities, and exclusive access to the Wild beating heart of Halloween. [Read more...](#)

DIAMOND

\$5000-9999

Major supporter of Wild Rumpus and center of the action. At Diamond Level, sponsors receive the most glowing recognitions and placements. Diamond partners are the biggest part of the Rumpus' mission to create abundance for the community, and to give to charity. [Read more...](#)

PLATINUM

\$2500-4999

Knights of the Rump Table. Platinum Level receives all the great perks including the coolest sponsored social media placements for your brand, business or cause + Your own custom color banner proudly displayed at the Rumpus itself. [Read more...](#)

GOLD

\$1000-2499

This is the team that puts it in the endzone for the win. As a Gold Sponsor, the world will know you are a huge part of Athens' biggest costume party ever, and more. [Read more...](#)

SILVER

\$500-999

We are so grateful for our Silver Sponsors. Made up of Athens local institutions and folks who know what the Wild Rumpus stands for, you are in good company. [Read more...](#)

FRIEND OF THE RUMPUS

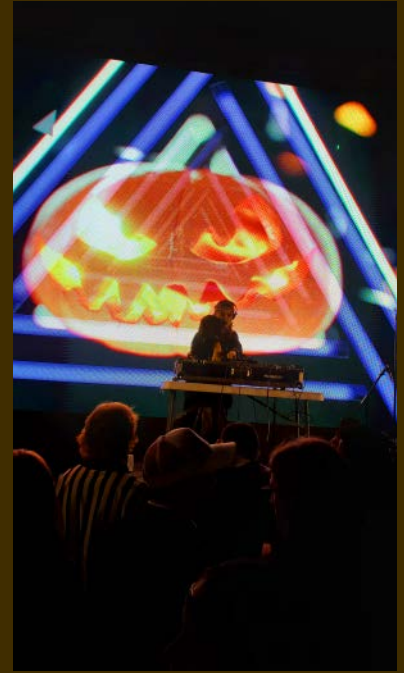
\$100-499

The Wild Rumpus has a zombie army and we are many. Join us!! BRAINS!!

#MORE GOALS

WHEN YOU SUPPORT WILD RUMPUS, YOU CULTIVATE ATHENS MUSIC SCENE...

Bands, Hip-Hop Performers, and DJ's all over downtown Athens... Fun, experimental, DIY, wildly diverse, the underground... The newest wave of Athens Music all in one night.



..AND YOU SUPPORT WORTHY ATHENS CHARITIES

#EVEN MORE GOALS

Each year, The Wild Rumpus raises funds and awareness for a local 501(c)(3) charity. This year, please help us support the work of one of Athens' most exciting non-profits working for child literacy!!!.... Read below-



OUR 2023 CHARITY



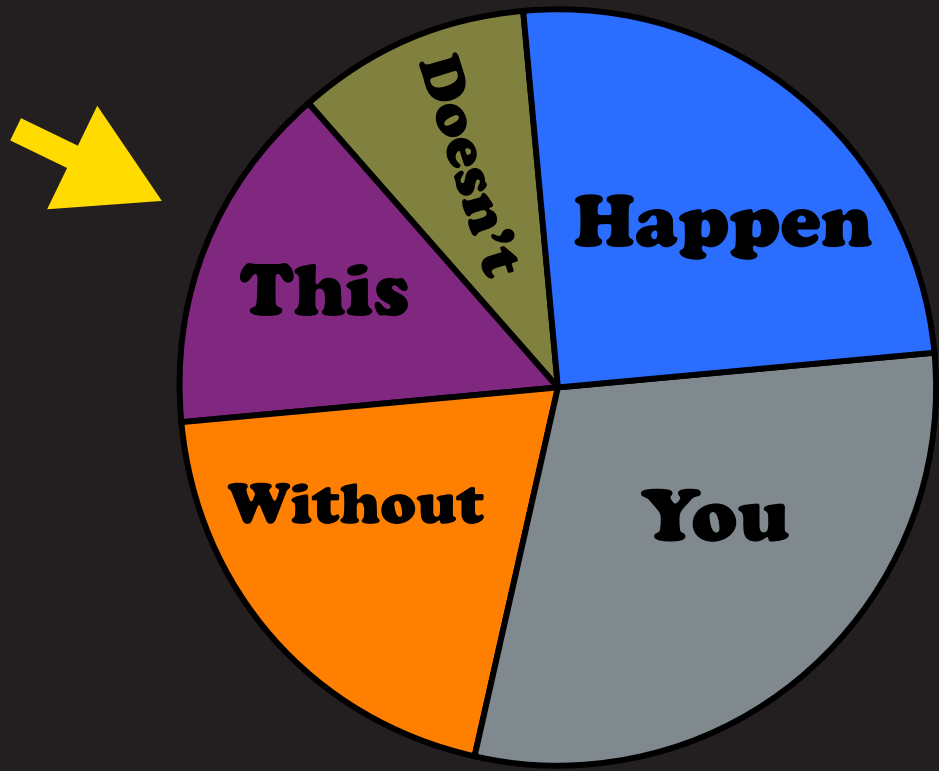
Since starting as a volunteer-led, grassroots program in 2009, Books for Keeps has distributed more than 1,000,000 books to children, teachers, fellow peer agencies, and other individuals in Georgia through book grants, community-based events, the Dolly Parton's Imagination Library in Clarke County, and its flagship program Stop Summer Slide.



Learn more at <http://booksforkeeps.org>



CAN NOT BE OVERSTATED



INFOCHART SHOWING YOUR IMPACT

ECONOMIC IMPACT

The Benefit of Wild Rumpus to Downtown Athens, GA

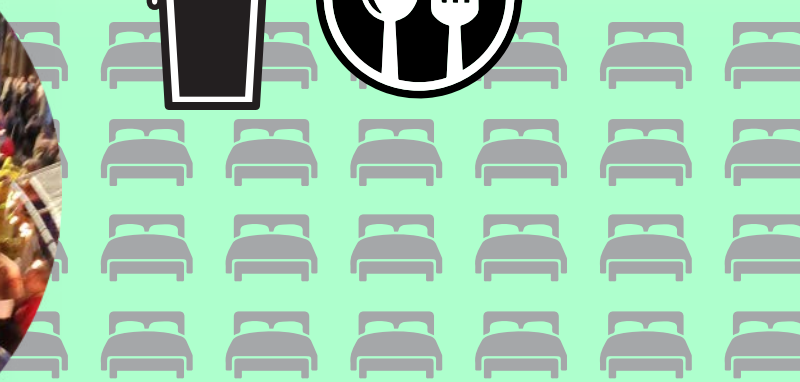
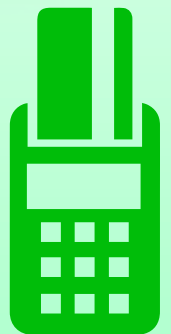
\$750,000 - \$1M+
in direct revenues



2022



2021





Thank
you!

MAKE YOUR CONTRIBUTION



Write your check to "Wild Rumpus" and please send to:
Wild Rumpus P.O.Box 11 Athens, GA 30601
Or, call to arrange a pick-up of cash or check (or other form of goods or services).



Make your donation electronically:

Options:

One Time Donation



Monthly Plan



Paypal: @wildrumpus1
Venmo: @wildrumpus

Wild Rumpus Events
Inc is an officially
recognized 501(c)(3)
organization



CONTACT



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www.wildrumpus.org